

## Lake Norrell Area Association 2023 Board Nominees

### **Blake Massey**

18333 Northlake

Current Occupation/Employment: Middlebrooks Electric Service.

Blake is an active voting member of LNAA. He believes it is important to be involved at LNAA and that it's important to hear from all our members. He is looking forward getting to know more people from our community. He holds a full-time job but is willing to do what his community needs. He is a master electrician by trade. Blake has experience in finance as he previously owned his own electrical business for approximately 10 years, leading 3 to 4 employees.

Currently, he is COO of Middlebrooks Electric overseeing all operations and employees. This and the 20 years of experience running a business will be helpful and an area of expertise he can offer the organization. In past years, Blake has helped with some past events for LNAA.

Blake has no concerns or worries about joining the board. On the surface he doesn't see a lot of problems. He knows fundraising will always be used. He would also like to see more community involvement with our problems.

### **Stacey Russell**

5604 Cardinal Lane

Current Occupation/Employment: Permaculture and Landscape business

Stacey is an active voting member of LNAA. She has a deep appreciation for the natural beauty of Arkansas, as well as a passion for keeping our native flora and fauna, lakes and rivers, and local Lake Norrell community thriving. She has held leadership roles in recent years such as Bible Study Fellowship children's leader, Unity on Greenville prayer chaplain, AI-Anon sponsor and speaker and founder/head of the gardening program at Easter Seals Academy West.

Stacey believes our Lake Norrell community has the potential to be one of the most beautiful places in Arkansas. Implementing triannual clean-up days, a gate, a toll, or a sign in may help keep visitor trash to a minimum. And since this is a bird sanctuary, she suggests adding posts with images of common bird species found here placed in strategic areas which might bring awareness and appreciation for our home. Possibly may even choose to place at the landing a display with images of our native plants and wildlife for outsiders to recognize while they're here for the day.

She would like to begin a "Norrell Native" program through an adopt-a-spot approach that can serve such multiple functions as providing native plants for our dwindling pollinators and increasing aesthetics of entrances and roadside transitions, while managing water run off in a more responsible and useful way. In addition to this, she could cooperate with the Arkansas Game and Fish Commission to test our Lake water and fish for environmental contaminants. Based on this information, she could work with the association and interested home owners on simple bioremediation to clean up our water where our kids swim and we catch fish to eat.

An annual market might promote neighborly connection and provide the opportunity to buy and sell or trade locally as we take advantage of the diversified gifts each one of us has to offer.

Stacey will volunteer for grunt work or to raise money for fireworks or other events. She has more ideas she would love to share regarding other pertinent issues.

Stacey believes If we humbly and aspiringly tackle Lake Norrell together, we can continue to grow internally while keeping the best kept secret of Central Arkansas still a secret.